



To COMPANY ANNOUNCEMENTS

Company ASX

Date 29 November 2018

No. of pages 2

From Paul Wylie

**Subject: RESOLUTION PUT TO A MEETING OF SHAREHOLDERS**

The Company held its Annual General Meeting at 10.00am on Thursday 29 November 2018. The outcome in respect of each resolution put to the meeting was as follows:

### **Accounts and Reports**

1. It was resolved to adopt the Directors' Report for the financial year ended 30 June 2018, the Accounts and Consolidated Accounts for that year and the Director's Statement and Auditors' Report thereon.
2. It was resolved to adopt the Remuneration Report for the year ended 30 June 2018.

### **Directors**

3. It was resolved to re-elect Mr Ian Robertson as a Director.

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The total number of proxy votes exercisable in respect of the resolutions were as follows:

	<b>Resolution 1</b>	<b>Resolution 2*</b>	<b>Resolution 3</b>
To vote for the resolution	13,548,213 (53.14%)	127,426 (1.05%)	13,548,741 (53.13%)
To vote against the resolution	1,465 (0.01%)	5,651 (0.02%)	4,186 (0.10%)
To Vote at the proxys discretion	11,948,422 (46.85%)	11,948,422 (46.85%)	11,948,422 (46.85%)
Abstain	3,249 (0.01)	13,420,030 (52.62%)	-

\* Interests associated with Key Management Personnel and closely related parties of KMP are excluded from voting on this item

This announcement is made pursuant to Listing Rule 3.13.2

All enquiries should be directed to:

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## **ASX ANNOUNCEMENT**

29 November 2018

### **BEYOND INTERNATIONAL LIMITED (ASX:BYI)**

#### **Managing Director's address to 2018 AGM**

Beyond International Ltd (ASX:BYI) is pleased to provide the following update on trading across its four business operations.

#### **Television Production**

Since the update provided to the market on 22<sup>nd</sup> October, three projects with total revenues of \$8,800,000 have moved from contract negotiation and are pending finalisation. This represents an additional 19 hours of television to be produced in 2019.

A number of projects are in negotiation. However most of these negotiations may not be completed in time to commence production during the 2019 financial year.

#### **International Sales of Finished Programs (Distribution)**

Executives from the Company attended the annual MIPCOM media market during October. This market remains an important avenue for Beyond to showcase and license titles new to the distribution catalogue.

Beyond launched the sub brand "Beyond Kids" at the market as a means of focussing and highlighting the depth of children's programming that is being distributed by Beyond, with the new series "Mythbusters Junior" and "WOW! That's Amazing" generating significant interest with television buyers.

Other new titles that were well marketed include Storm Of Suspicion and Built To Last. Returning series Deadly Women, Love It Or List It, Highway Thru Hell, Chasing Monsters and Highway Patrol maintained their level of interest with broadcasters familiar with these long running returning series.

#### **Home Entertainment**

The Home Entertainment division is expected to achieve its sales budget for the six months to 31 December 2018, with the upcoming holiday season a crucial sales period for the business.

The division has recently concluded program renewal negotiations with the AFL for a further two years and A & E Networks for a further three years on favourable terms.

Home Entertainment has increased its share of the total market from 2.7% to 3% and is number one in the category of sports and documentaries, number two in special interest television and number three in kids animated product.

## **Beyond D**

Since the last update provided to the market on October 4th, the Digital Marketing division (BeyondD) continues to consolidate its market position in voice activation search and its relationship with Google, with the division being a co-presenter with Google at a number of voice activation search conferences, including at Google headquarters in San Francisco.

Results to date for the 2019 financial year are already in excess of the EBIT of \$298k reported for the year ending June 30, 2018.

The blue-chip client base has continued to grow, with Wesfarmers (Officeworks, KMART, Target and Coles), the Suncorp Group of companies (Suncorp, AAMI, GIO, APIA) , Woolmark, Dymocks, Real Insurance, Choosi, Finder and Tennis Australia developing voice products with BeyondD.

The second half of the year will see further releases by Suncorp, Wesfarmers and the recent signing of Debbie Doo will be BeyondD's first voice integration with a YouTube Channel, opening up further opportunities in the voice space.

Google sees it's assistant and associated voice medium as the product that will bind all its other products (Gmail, Ads, YouTube, Drive, Maps, Hangouts, Calendar) together via its AI engine and given the prediction that voice will be 50% of all searches by 2020, BeyondD is well positioned to stay at the forefront of what is seen as the next big thing.

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This announcement is made pursuant to Listing Rule 3.1.

All enquiries should be directed to:

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