

ASX Media Release: Completion of Sale and Purchase of Digital Marketing Business

Earlier today (24th April 2012) at a Q Ltd (ASX:QXQ) Extraordinary General Meeting (**EGM**) the shareholders of Q Ltd voted in favour of the proposed sale of its main undertaking, being its digital marketing operations and assets, to entities controlled by Beyond International Ltd (ASX:BYI). The full details of the proposed sale were communicated to Q Ltd's shareholders on 23rd March 2012 via the Notice of Extraordinary General Meeting.

Following the EGM, Q Ltd and Beyond International Ltd were able to agree that all conditions had been satisfied and were able to formally complete the sale and purchase transaction.

Paul Choiselat stated "I wish the new owners of this part of our business a successful future. I acknowledge the effort and contribution by Q Ltd employees who will now become employees of Beyond."

Jon Ostler will take up the role of Group General Manager of Beyond International Ltd's new digital division, Beyond D Pty Ltd (a wholly owned subsidiary of Beyond International Ltd). Jon Ostler said "I'm excited to be in a position to lead a highly skilled and successful team forward. The new ownership and organisational structure will allow individuals and our digital marketing operations to reach their full potential. We all look forward to presenting new and innovative solutions to our clients and partners."

Beyond International Ltd is a leading producer and distributor of television and digital content, headquartered in Sydney. Beyond is a solid fixture in the Australian media landscape and has produced over 3,000 hours of television programs for broadcast internationally including Beyond Tomorrow and MythBusters.

Mikael Borglund, CEO, Beyond International Limited said "We are pleased to welcome Jon and his talented team to Beyond. This acquisition will form the cornerstone of Beyond's digital business going forward."

Q Ltd All enquiries should be directed to:

Paul G Choiselat
Executive Chairman, Q Ltd
Tel: + 61 414 232 143
Email: pchoiselat@qxq.com.au

Beyond International Ltd All enquiries should be directed to:

Robert Milne
Company Secretary, Beyond International Limited
Tel: 02 9437 2000
Email: investor_relations@beyond.com.au

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